

Hub City Convenience Stores Selects FuelQuest's Fuel Management System *Kendrick Oil Division Leverages Leading Technology to Improve Competitiveness*

HOUSTON –August 31, 2010 - [FuelQuest](http://www.fuelquest.com) Inc., the leading on-demand software and services company for the global downstream energy industry, announced Hub City Convenience Stores, Inc., a division of Kendrick Oil Company, has selected its [Fuel Management System](#) (FMS) solution and services. Established in 2008, Hub City operates 22 convenience stores under the ConocoPhillips, Valero, and ALON/FINA brands in Texas and New Mexico. They will use FMS to automate their fuel inventory and invoice reconciliation processes improving operational efficiencies and increasing fuel margins.

“The Hub City management team is excited to implement FuelQuest’s fuel automation software within our fuel operations,” said Matthew Kendrick, Hub City vice president of marketing. “By better managing our fuel, we can improve our margins and better serve our customers. Automation will create a more even playing field with the larger dealer chains with whom we compete.”

FMS powers the largest bulk fuel management network in North America providing FuelQuest customers with an end-to-end solution that lowers the cost of procuring, managing, and accounting for fuel. FMS will streamline Hub City Convenience Stores’ fuel operations by providing:

- Just-in-time inventory management to prevent run-outs and retains
- Accurate supplier invoice reconciliation accounting for price, freight, and tax
- Enhanced compliance accuracy and efficiency, mitigating risk.

“Hub City Convenience Stores is another great example of how regional retail store business leaders are implementing fuel management automation to strengthen their market positioning,” said Scott Cilento, SVP of fuel operations for FuelQuest. “FuelQuest is excited to be a part of Hub City’s commitment to operational excellence.”

About Hub City Convenience Stores

Hub City Convenience Stores operates 22 retail locations in the Texas Panhandle and Eastern New Mexico under Fast Stop and Chisum Travel Center brands. Headquartered in Lubbock, TX, Hub City employs over 200 people and services over 16,000 customers daily.

About FuelQuest

FuelQuest provides on-demand fuel management, tax automation, and compliance solutions for suppliers, distributors, buyers, and traders of petroleum products and other energy commodities. FuelQuest's solutions deliver operational and financial value to over 750 customers. These customers include leading global oil companies, international retailers, shippers and government entities. FuelQuest's fuel management solutions help customers manage the complexity, regulation and market volatility for more than 17 billion gallons of gasoline and diesel fuel annually. Its [Zytax](#) solutions ensure compliance and accuracy for tens of billions of dollars of energy-related excise taxes per year. For more information, please visit us at www.fuelquest.com.

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